

# Christine M. Ostler

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## Experience

- February 00 - Present  
New York, NY
- Prism Marketing and Communications**      Senior Production Designer  
Designed advertising, direct mail, newsletters and retail merchandising for the healthcare, beauty, financial and retail banking industries · Managed workflow and produced weekly advertising: multiple ads for various clients and publications in a fast-paced environment · Developed presentations to support new business initiatives · Expert level Photoshop color correction and digital retouching · Developed unique spot illustrations · Created high-end comps · Responsible for maintaining client project archives · Communicated with vendors regarding file requirements and schedules
- June 99 - Present  
Austin, TX and  
New York, NY
- Oxume**      Art Director/Designer/Owner  
Developed designs for print material: corporate identity, direct mail, brochures, newsletters, collateral · Maintained partnership with Imagination Graphic Design · Designed and hand silk-screened promotional items · Created commissioned jewelry pieces
- April 98 - October 00  
Salt Lake City, UT
- Imagination Graphic Design**      Designer/Illustrator  
Responsible for all aspects of project development: meeting with client, developing budgets, gathering estimates from vendors, designing multiple solutions, client presentations, redesigns, pre-flight and pre-press to on-press quality control · Increased efficiency of firm by introducing and training on new technologies, programs and techniques
- January 97 - January 98  
Austin, TX
- Frank Erwin Center** (University of Texas at Austin)      Art Director  
Managed junior designers · Developed and oversaw design of advertising, flyers, posters for venue shows · Designed monthly entertainment tabloid for music and sports venue · Streamlined productivity with introduction of new technologies · Maintained file and photography archives
- July 96 - December 96  
Austin, TX
- Hoovers, Inc.**      Production Artist  
Book design and layout · Editing · Book cover design

## Education

BFA in Graphic Design, May 1996  
University of Texas at Austin

## Applications

Expert proficiency in QuarkXPress · Adobe Illustrator, Photoshop, Pagemaker, Streamline · Microsoft Powerpoint, Word · Mac OS X (Panther)

## Other Interests

Silk Screening · Photography · Jewelry Design · Painting · Book Binding · Drawing · Sculpture